

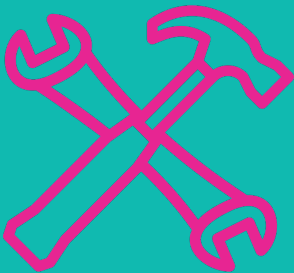
Developing a Funding Application

1

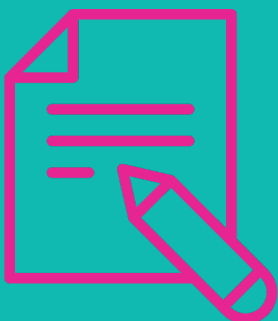
The data on the insight hub can be highly effective in assisting local partners to put together funding applications.



For example, if you manage a community facility that needs improvements, such as new flooring in the main hall, you'll need to be able to demonstrate that there's a local need for the facility.



Whilst you can demonstrate need through your own visitor numbers, to an extent, the data section of the Insight Hub, such as the latest statistics from the Active Lives Survey, can help to evidence wider strategic need.

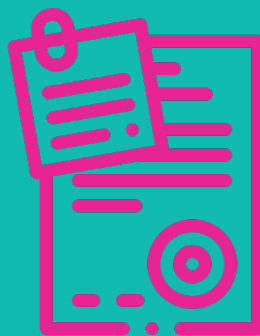


2

Your application will need to demonstrate why your facility is important to the community.



So you'll need to combine your anecdotal evidence with hard facts that are available on the hub.



The Black Country is an area of high inactivity, high deprivation high obesity. We know community facilities are valuable assets.

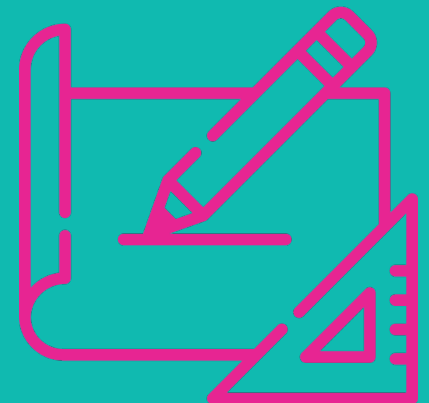


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But if you think you need more, we can look to work with you...



and develop a consultation plan that will really get under the skin of local need.



Alternatively, visit our online Clubs and Orgs tool for more information
www.activeblackcountry.co.uk/traininghub/clubs-organisations/